SEPTEMBER 27, 2021

ProMach Pharma Solutions expands

Four brands work under one umbrella to serve pharma needs.

ProMach (Booth C-3220) continues to expand the number of brands collaborating under the banner of ProMach Pharma Solutions.

All four members of the ProMach Pharma Solutions team—NJM (Booth C-3514), Pharmaworks (Booth C-3414), Serpa (Booth C-3418) and WLS (Booth C-3518)—are exhibiting together in the Central Hall adjacent to the other ProMach brands and businesses, as well as exhibiting together in the South Lower Hall (Booth SL-6501).

The four brands represent nearly 200 years of combined expertise in pharmaceutical packaging with applications across the globe.

"Our Pharma business line offers an incredibly wide portfolio of world-class solutions," says Tom McDaniel, president of ProMach Pharma Solutions. "From standalone systems to fully integrated, turn-key lines, ProMach is positioned to give customers everything they need."

ProMach Pharma Solutions offers a wide range of equipment for a variety of package formats, including bottles, vials, syringes, blister packs and autoinjectors. Specifically, it supplies high-performance aseptic fill/finish, bottle unscrambling, tablet counting, filling, capping, blister packing, labeling, coding/serialization, label printing, conveying, cottoning and sealing systems, as well as complete pharmaceutical packaging lines for customers of all sizes and geographies.

"ProMach has created a great balance between integrating their brands and cultivating their individual identities," notes Adam Rosenthal, director of Pharma Marketing, who joined the organization early in 2021. "The brands work together while still maintaining their unique personalities," he explains.

Several machines are debuting this year, including the TF1 blister machine from Pharmaworks. Designed for low-volume production, this affordable, entry-level machine requires minimal training and is easy to operate. Delivering the same features as more complex machines, the TF1 unit offers straightforward cleanability, quick changeover and minimal maintenance requirements.

As radio frequency identification (RFID) assumes a larger role in meeting serialization requirements, WLS has adapted its high-speed, pressure-sensitive label applicators and label printers to incorporate the latest RFID technology. Options include: RFID-ready labelers, which apply pressure-sensitive labels embedded with RFID inlays; RFID-enabled label-application systems, where dual label heads marry label and RFID tag just prior to application; and RFID-ready print stands, which print on pressure-sensitive labels embedded with RFID inlays.



Four Brands, One Company, Total Pharma Solutions.

NJM is a single-source provider of automated packaging machinery for the pharmaceutical, nutraceutical, biopharmaceutical and personal-care industries. Established more than 100 years ago, NJM is both a manufacturer of select equipment and an integrator specialist for complete lines that require a high level of market niche expertise, assisting customers from the earliest stages of project planning and line design through implementation and production. Offerings include standalone solutions and turnkey integrated systems for liquid and solid dose products.

Pharmaworks became part of ProMach in 2020, and manufactures blister packaging systems for the pharmaceutical, consumer goods and contract-packaging industries as well as feeders, cartoners and systems for online and bulk product vision inspection. Its robust and flexible lineup ranges from standalone machines to turnkey packaging lines.

A specialist in robotics and end-of-line equipment, Serpa Packaging Solutions joined the ProMach family in February 2021. Founded in 1985, Serpa provides cartoners, case and tray



Pharma Solutions

packers, robotic palletizers, literature feeders, sleevers and robotic product-handling systems to Fortune 5000 companies across the globe. Additionally, Serpa provides line integration and validation services, designing turnkey integrated packaging systems from start to finish with single-source responsibility.

WLS, formerly Weiler Labeling Systems, manufactures high-speed rotary and inline labeling machines along with serialization, coding and digital printer solutions that cater to products in the pharmaceutical, nutraceutical and medical-device industries as well as food, beverage and personal care. With equipment crafted to perform in controlled and safe environments, WLS ensures careful handling of delicate products without sacrificing speed and precision when applying labels and codes to containers such as bottles, vials, syringes and auto-injectors.

ProMach is a family of best-in-class packaging solution brands. Its brands operate across the entire packaging spectrum: filling, bottling and capping, decorative labeling, flexibles and trays, pharma, handling and sterilizing, labeling and coding, robotics and end-of-line. ProMach also provides systems and integration including turnkey solutions, design/build, engineering services and productivity software to optimize packaging line design and deliver maximum uptime. In addition to pharmaceutical and personal care, it serves the food, beverage, household and industrial goods industries.

For more info, visit www.ProMachBuilt.com, www. NJMPackaging.com, www.Pharmaworks.com, www. serpapackaging.com, www.WeilerLS.com. SD

