



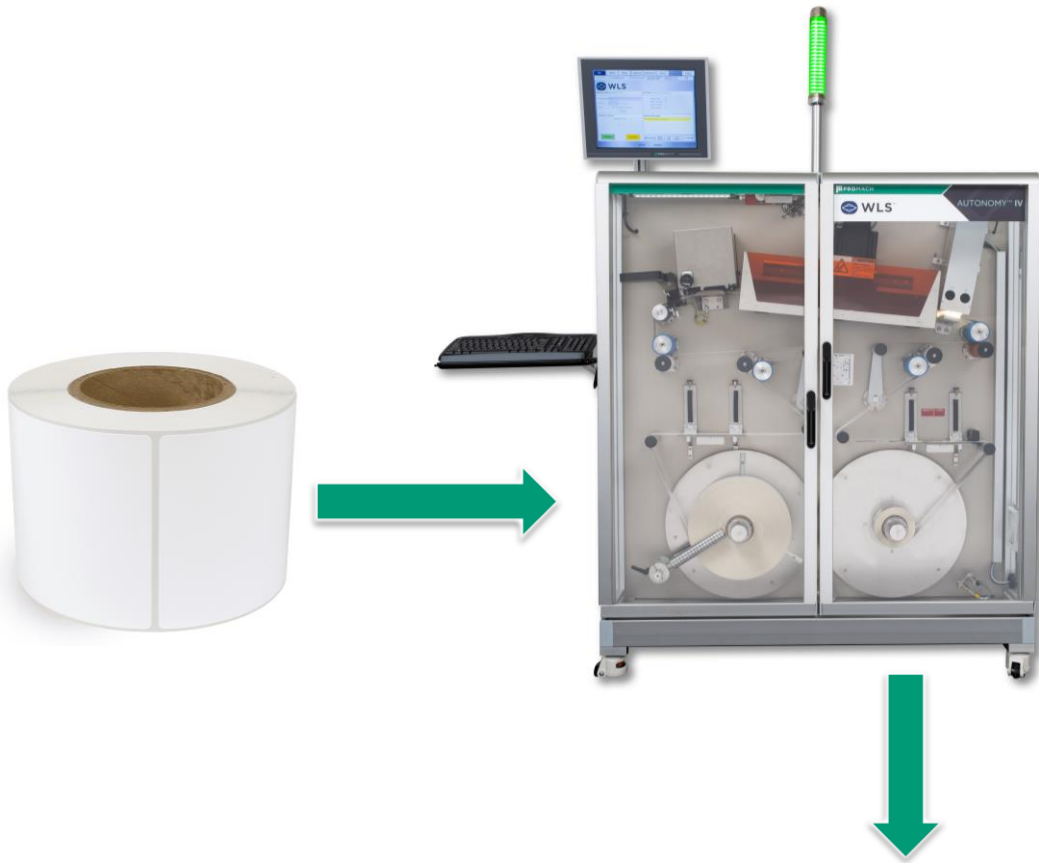
Improving Label Supply Lead Times with Internal Label Printing

When moving to internal digital label printing, you have the opportunity to greatly reduce or even eliminate supply chain issues that are associated with the purchase of your pre-printed labels. You will now purchase blank die-cut (converted) labels in bulk based on annual or semi-annual usage rather than on demand based on upcoming production requirements. Buying one or two large bulk orders a year eliminates any and all “*RUSH*” orders while also eliminating lead time from the equation. Once you fully embrace in-house digital label printing, you will buy your label supply well in advance of your production needs, never ever letting label supply be the reason for downtime or late product packaging.

Purchasing blank die-cut labels in bulk once or twice a year will greatly reduce the overall number of purchase orders that you previously executed on pre-printed labels. This will save you time and money. Additionally, purchasing blank die-cut labels is a much simpler process than purchasing specialized pre-printed labels, allowing for multiple label suppliers (converters) to meet your demand. Having multiple suppliers without the need for specialized pre-printed label artwork specifications, will eliminate the bottlenecks that can occur when you have a single-source label supplier.

In today’s supply chain climate, eliminating the need for on demand orders, and opening the door for multiple suppliers, is a win-win for your packaging and production teams. Let the AUTONOMY be the key to improving your label supply lead times with internal label printing.

One Blank Die-Cut Label Roll Produces **Multiple** Production Label SKUs



ALL FROM ONE ROLL

