



Transitioning from External Label Supply to Internal Label Printing

The transition from ordering pre-printed labels to producing labels in-house and on-demand may seem difficult at first, but once you outline the cost savings plus operational savings, the decision becomes very clear with the transition being seamless. The AUTONOMY digital label printer is very simple to operate and maintain. Your label artwork and variable data are printed and inspected at the same time, linking each to your network or database, reducing the risk of printing the wrong label with the wrong variable data. The AUTONOMY can also connect to your serialization server and database for printing, inspecting, and batch reporting.

There are many benefits when transitioning from external label supply to internal label printing.

Reduce Label Costs:

- Reduce Price per Label: Blank Labels < Pre-Printed Labels
- Elimination of Ablation Boxes & Expensive Varnishes (*i.e. ClearCode or DataLase*)
- Elimination of Trans-Therm & Expensive Label Materials used for Thermal Printing
- Reduce Label Scrap: No More Waste
- Buy in Bulk for Better Pricing: Few Larger Orders < Many Smaller Orders
- Reduced Shipping Costs: Few Larger Orders < Many Smaller Orders
- Reduced Number of Purchase Orders: Few Larger Orders < Many Smaller Orders
- Reduce Label Inventory & Reduce Label Storage Space
- Reduce Capital Outlay for Inventory: Blank Labels < Pre-Printed Labels

Improve Label Supply Chain:

- Buy in Bulk for Better Pricing: Few Larger Orders < Many Smaller Orders
- Buy Early to Eliminate Rush Orders: Few Large Orders per Year < Many Small Orders
- Never Waiting on Labels for Packaging or Production
- Allow for Multiple Label Suppliers: Blank Die-Cut Labels can be Purchased Anywhere

Improve Operational Efficiency:

- Improved Time to Market for New Labels
- In-House Artwork Management, Revisions, and Control: No Third-Party Involvement
- Eliminate Multiple Steps & Handling of Artwork Documents
- Never Waiting on Labels for Packaging/Production

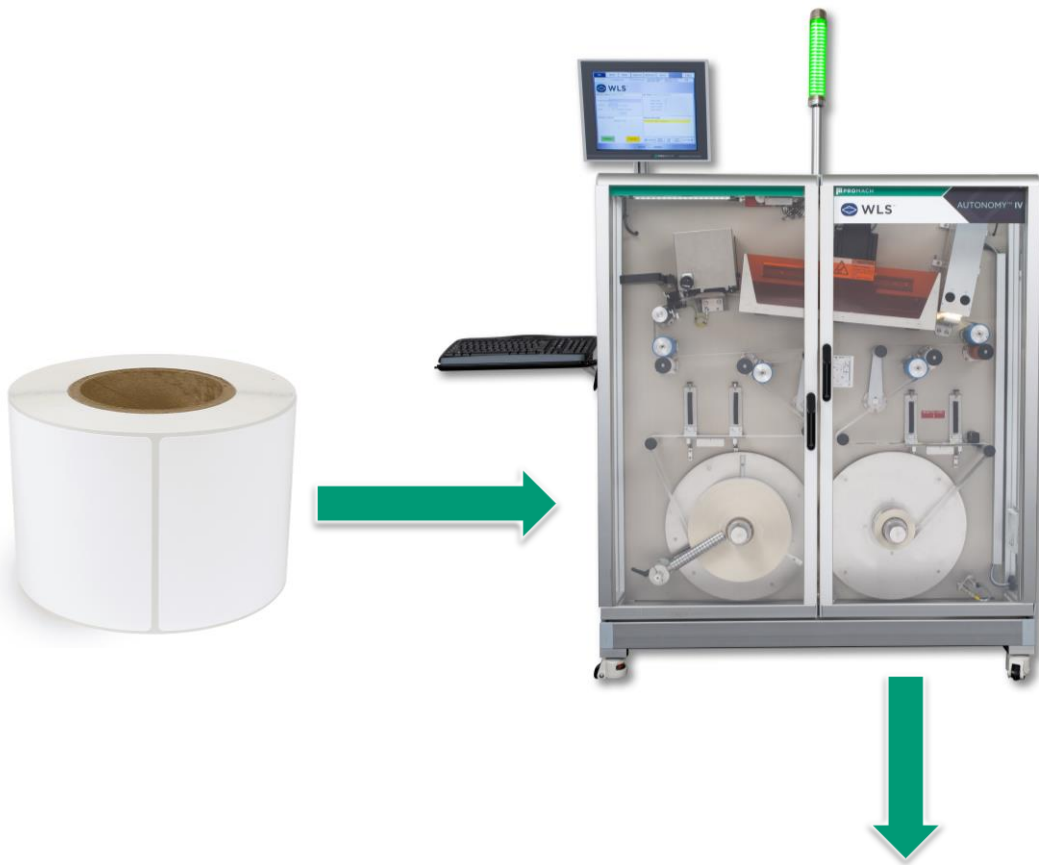
Improve Packaging Line Efficiency:

- Eliminate Printing on the Labeler: Reduced Labeler Downtime due to Printing
- Reduced Rejects on the Labeler: Minimize Rejecting Good Products
- Pre-Printed & Inspected Labels: Inspection on Labeler becomes a Redundant

Improve Print Quality of Variable Data:

- Elimination of Black Ablation Boxes
- High-Grade Barcodes (A+)
- High-Quality Text & Barcodes
- Improved Print Accuracy & Repeatability
- Improved Print Throughput

One Blank Die-Cut Label Roll Produces **Multiple** Production Label SKUs



ALL FROM ONE ROLL

